

## **Data protection**

Unless otherwise specified below, the provision of your personal information is not required by law or contract, nor required to conclude a contract. You are not required to provide the data. A non-provisioning has no consequences. This applies only insofar as no other details are given in the subsequent processing operations.

"Personal Data" means any information relating to an identified or identifiable natural person.

## **Server log files**

You can visit our website without giving any personal information. Every time you access our website, usage data is transmitted to us or our web host / IT service provider through your Internet browser and stored in log data (so-called server log files). This stored data includes e.g. the name of the page accessed, the date and time of the call, the IP address, the amount of data transferred, and the requesting provider. Processing is based on Art. 6 para. 1 lit. f DSGVO from our predominant legitimate interest in ensuring trouble-free operation of our website as well as improving our offer.

## **Customer Account / Orders**

### **Customer account**

When opening a customer account, we collect your personal data in the scope indicated there. The purpose of data processing is to improve your shopping experience and simplify order processing. Processing is based on Art. 6 para. 1 lit. a DSGVO with your consent. You may revoke your consent at any time by notifying us without affecting the legality of the processing based on the consent to revocation. Your customer account will be deleted afterwards.

### **Collection, processing and transfer of personal data for orders**

When ordering, we collect and process your personal data only to the extent necessary for the fulfillment and processing of your order and to process your requests. The provision of the data is required for the conclusion of the contract. Non-provisioning means that no contract can be concluded. Processing is based on Art. 6 para. 1 lit. b DSGVO. Processing is required to fulfill a contract with you. For example, your data may be forwarded to your chosen shipping companies and drop shipping providers, payment service providers, order processing service providers and IT service providers. In all cases we strictly observe the legal requirements. The amount of data transmission is limited to a minimum.

### **Collection and processing using the contact form**

When using the contact form, we collect your personal data (name, e-mail address, message text) only in the scope provided by you. The data processing serves the purpose of establishing contact. By submitting your message, you consent to the processing of the transmitted data. Processing is based on Art. 6 para. 1 lit. a DSGVO with your consent.

You may revoke your consent at any time by notifying us without affecting the legality of the processing based on the consent to revocation. We only use your e-mail address to process your request. Your data will then be deleted, unless you have consented to further processing and use.

## **Goods economy**

Use of an internal merchandise management system

We use our own internal merchandise management program for contract processing and order processing. Personal data may be transmitted to the following software developer as part of system maintenance:

March - Web & Motion Design, Christian Rohr, Settlement 7 in 98587 Steinbach-Hallenberg

## **Payment service**

### **Use of PayPal**

All PayPal transactions are subject to the PayPal Privacy Policy. These can be found at

<https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

### **Use of PayPal Express**

We use on our website the payment service PayPal Express of PayPal (Europe) S.à.r.l. et Cie, S.C.A. (22-24 Boulevard Royal L-2449, Luxembourg, "PayPal"). The purpose of data processing is to be able to offer you payment via the PayPal Express payment service. Including this payment service requires PayPal to collect, store and analyze data (such as IP address, device type, operating system, browser type, location of your device) when accessing the Website. Cookies can also be used for this purpose. The cookies enable the recognition of your browser.

This data processing, in particular the setting of cookies, is based on Art. 6 para. 1 lit. f DSGVO from our predominant legitimate interest in a customer-oriented range of different payment methods.

You have the right to object to this processing of your personal data (based on Art. 6 para. 1 lit. b DSGVO) at any time. For example, for reasons that arise from your particular situation.

By selecting and using PayPal Express, the data required for payment processing will be transmitted to PayPal in order to fulfill the contract with you using the chosen payment method. This processing is based on Art. 6 para. 1 lit. b DSGVO. For more information on data processing when using the payment service PayPal Express, please refer to the corresponding privacy policy here:

[https://www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=en\\_us#Updated\\_PS](https://www.paypal.com/de/webapps/mpp/ua/privacy-full?locale.x=en_us#Updated_PS)

## **Cookies**

Our website uses cookies. Cookies are small text files that are stored in the Internet browser or the Internet browser on the computer system of a user. When a user visits a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string that allows the browser to be uniquely identified when the website is reopened. Cookies are stored on your computer. Therefore, you have full control over the use of cookies. By selecting appropriate technical settings in your Internet browser, you can be notified prior to setting cookies and individually decide on the acceptance and prevent the storage of cookies and transmission of the data contained.

Already saved cookies can be deleted at any time. We point out, however, that you may not be able to use all the features of this website in full. The links below will tell you how to manage (and disable) cookies on major browsers:

Chrome Browser:

<https://support.google.com/accounts/answer/61416?hl=en>

Internet Explorer:

<https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer>

(Mozilla Firefox:

<https://support.mozilla.org/en-US/search?q=https%3A%2F%2Fsupport.mozilla.org%2Fde%2Fkb%2Fcookies%2Flearn-and-approve>

Safari:

<https://support.apple.com/en-us/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

### **Technically necessary cookies**

Unless otherwise stated in the privacy policy below, we only use these technically necessary cookies for the purpose of making our offer more user-friendly, effective and secure. Furthermore, cookies enable our systems to recognize your browser even after a page change and offer you services. Some features of our website can not be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page break. Processing is based on Art. 6 para. 1 lit. f DSGVO from our predominant legitimate interest in ensuring the optimal functionality of the website and a user-friendly and effective design of our offer. You have the right to object to this processing of your personal data (based on Art. 6 para. 1 lit. b DSGVO) at any time. For example, for reasons that arise from your particular situation.

### **Rights for those affected and memory duration**

#### **Duration of memory**

After completion of the contract, the data are first stored for the duration of the warranty period, then taking into account statutory, especially tax and commercial retention periods and then deleted after the deadline, unless you have consented to the further processing and use.

#### **Rights of the data subject**

If the legal prerequisites are met, they are entitled to the following rights under Art. 15 to 20 DSGVO: Right to information, to rectification, to cancellation, to limitation of processing and to data portability.

In addition, you have the following rights of objection according to Art. 21 para. 1 DSGVO.

- against processing operations based on Article 6 (1) (f) GDPR
- against processing for direct marketing purposes.

Contact us on request. The contact details can be found in our imprint.

**Right of appeal to the supervisory authority**

According to Art. 77 GDPR you have the right to complain to the supervisory authority if you believe that the processing of your personal data is not lawful.

**right to objection**

If the personal data processing listed here is carried out on the basis of our legitimate interest in accordance with Art. 6 (1) lit. f DSGVO, then have you the right for reasons that arise from your particular situation, at any time to object to these processing with effect for the future.

Following an objection, processing of the data in question will cease unless we can establish compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or if the processing is for the purposes of asserting, exercising or defending legal claims.

If the personal data processing for purposes of direct mail, you can object to this processing at any time by notifying us. After the objection, we will stop the processing of the relevant data for the purpose of direct mailing.

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